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1 MAY 1973

MEMORANDUM FOR: Director of Training

THROUGH: Deputy Director for Science and Technology
Deputy Director for Management and Services

SUBJECT: Charlottesville Seminar for Top Managers
24-27 April 1973

1. The basic theme of the Charlottesville Seminar was managerial effectiveness in Government service and included considerable discussion on improving productivity in the Federal government as well as effectiveness of top managers. Considerable attention was also given to the new Federalism and decentralization of Government programs, particularly those under HEW and HUD to the local or state level. While a good deal of the subject matter does not involve CIA specifically, there was ample opportunity to discuss CIA's roles and mission in life as well as the way CIA does business. In fact from our discussion regarding CIA management techniques and program control, it was evident that most seminar members were surprised that the Agency was so well organized and orderly in its approach to program and fiscal control.

2. It turned out that one of the members of the seminar, Sherman P. Lloyd, presently Assistant Director for Administration, USIA, was a former Congressman from Utah (88th, 90th and 91st Congresses) and from my personal discussions with him was appalled of his lack of appreciation and understanding of the Agency's mission in life as well as its accomplishments. It became readily apparent that either Mr. Lloyd used Jack Anderson and The Washington Post as his sources of information regarding the Agency or else he had misinformed staffers providing him bad information. I tried to imbue Mr. Lloyd with the realities and truth of the Agency activities and he was amazed at the

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real version of the Bay of Pigs. I could only conclude from my one sample of Congress; i.e., Mr. Lloyd, that maybe the Agency has more homework to do in insuring that members of Congress have at least basic appreciation of the Agency. In fact, as a citizen and employee of this Agency, I was dismayed to think that a Congressman could be so ill informed. Possibly we could encourage our Legislative Counsel staff to do some more missionary work in the halls of Congress.

3. In evaluating the seminar, I feel it is well worth the time and should receive high marks. The value of the seminar not only comes from the general guidance provided by the faculty members and the subject proffered by guest speakers, but also the interchange with the other members of the seminar all of whom were first-class individuals. It was obvious from my discussions with the faculty staff that the Agency enjoys an excellent reputation. The employees that we have sent to the various courses at the Institute were undoubtedly very impressive and represented the Agency well. The Institute looks forward to the Agency's continued participation in FEI's programs.

4. Mr. Donald E. Nuechterlein, who was the Seminar Coordinator, noted to me that there is a strong possibility he will be engaged in writing a book next year, and hence will not be around when the next Seminar for Top Managers is organized. He suggested that if the Agency desires to participate, it might be well for the Director of Training to send a memorandum to the Institute so stating.

5. Program for the past Seminar is attached. I would encourage the Agency's continued participation.

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JOHN N. McMAHON
Director of ELINT
DD/S&T

★ Attachment
Seminar Program

CC: DANCY- FACILITIES FILE
WITH PROGRAM

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